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Saturday, May 10, 2008

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street S.W., Room TW-A325
Washington, DC 20554

RE: mb Docket No. 04-233

Dear Secretary Dortch:

As manager of the State Fair of West Virginia, I value positive community relations. Our local media are an important part of this process. Our 9 day fair attracts 200,000 visitors and there is no doubt that media partners like WVVA are critical to the success of our event. It is imperative that WVVA be engaged and involved in our event, and that they share our story via news coverage, positive "word of mouth", and public service announcements. You can not put a price tag on these aspects of media partnerships. If the FCC dictates local programming and destroys the ability for our event and WVVA to work together, it will negatively impact our event and this community. We know our market, we know our issues, and we know our people.

Leave the decision making in the hands of the people who have the information at hand to make the decisions.

Sincerely,

Marlene Pierson-Jolliffe,
Manager

